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APTI Reshapes Management Team

Alaska Public Telecommunications, Inc. (APTI) today unveiled a new leadership team to restructure operations for a changing media environment.

Over the next 24 months APTI will reshape its staff structure, production processes and overall design. The changes are intended to break down traditional divisions of KSKA Public Radio, KAKM Public Television and the Alaska Public Radio Network and to more completely integrate activities on all these platforms, as well as the web and new media environments.

News Director Duncan Moon will assume the title of Vice President, Media Production, and will oversee all news, public affairs and media production. Moon began his broadcast career at Monitor Radio in 1985 as editorial assistant, reporter, producer, editor and foreign correspondent, Washington bureau chief, senior international editor, and managing editor. He has reported from Israel, the West Bank, Moscow, Berlin, Saudi Arabia and Kuwait, among others. He joined National Public Radio in 1997 as a supervising editor and then religion correspondent. He became managing editor of APRN and executive producer of AK in 2003.

Information Technology Director John Proffitt will assume the title of Vice President, Community Media Streams, and will oversee operation of radio, television, web and new media platforms. Proffitt has immersed himself in technology and media since working as a teaching assistant for a computer programming class 25 years ago. He holds Bachelor's and Master's degrees in English, education, children's literature and earth science and taught high school before turning to information technology, consulting and digital media. His past work included publishing a monthly CD-ROM magazine, developing web sites and managing complex IT infrastructure. He joined APTI in 2004.

Chief Financial Officer Karen Olstad will assume the title of Vice President, Operations, and will oversee engineering and information technology as well as administration, finance and human resources. Olstad has served in a variety of capacities in her 20-plus year career in public broadcasting. Prior to joining APTI, she served as acting general manager and chief operating officer of Educational & Public Media at Washington State University. She is a former chair of the Public Broadcasting Management Association. She joined APTI in 2006.

Two management positions, Development Director and Television Manager, have been eliminated in the restructuring.

APTI operates radio station KSKA-91.1 FM, television station KAKM-Channel 7 and the Alaska Public Radio Network. This year KSKA and APRN celebrate their 30th anniversary of operations.

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